

# START UP VOUCHER: NEW GREEN AND DIGITAL PRODUCTS

- The vouchers have a fixed value of 30.000 euros per startup, which will be made available in six quarterly tranches of 5.000 euros.
- The applications from each quarterly cut-off are analysed by Startup Portugal.
- The measure has a total value of 90 million euros to be granted, through 3,000 vouchers until 2025.

## START UP VOUCHER: NEW GREEN AND DIGITAL PRODUCTS

The measure aims to develop digital business models, products or services with positive contribution to climate transition through high efficiency in the use of resources, enabling the reduction of pollution that foster circular economy, that are new solutions for energy production and/or are characterised by the use of Open or Artificial Intelligence

## START UP VOUCHER: NEW GREEN AND DIGITAL PRODUCTS

The projects must be developed by startups that have or want to develop business models products or services, with a green component and in sectors with higher intensive technology and knowledge or that value the application of R&D results in the production of new goods and services, boosting market success, in innovative and added value activities.

## START UP VOUCHER: NEW GREEN AND DIGITAL PRODUCTS

#### Eligible costs:

- Existing or future human resources;
- Accreditation or technological certification of human resources;
- Acquisition of Specialised External Services, such as support services to the digitalisation of business processes, marketing services, product and development of products and services, consultancy and other specialised services for the pursuit of the project's objectives;
- Acquisition or operational leasing of equipment as well as software licensing or subscription costs;
- Protection/valuation of intellectual property rights.

#### START UP VOUCHER: NEW GREEN AND DIGITAL PRODUCTS

Projects must have a maximum duration of 18 months and must be completed until 30 September 2025 at the latest.